History shows strong markets keep working forests forested.

From 1900 to 2000:

- The total volume of trees increased by more than 50% from 1953 to 2011.
- The total amount of forested land remained relatively constant at 755 million acres, 450 million of which are privately owned.
- The population of the US increased from 76 million to more than 280 million.
- Median household income increased from $490 to $45,000.
- There was a corresponding rise in demand for consumer products from working forests.
- US Housing starts increased from 189,000 per year in 1900 to 1.3 million per year in 2000.
- Pulp production increased from 8 million metric tons annually in 1920 to more than 71 million metric tons annually in 2000.